

Tourism Association Update for Local Media **Submitted: 3/10/09**

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Tourism Association Announces Board Election Results

The Gunnison-Crested Butte Tourism Association (TA) is pleased to announce the four individuals recently elected to serve on the organization's board of directors, all for terms of three years.

Representative from lodging in Crested Butte

Andrea Greene, The Ruby of Crested Butte/Ruby Resorts

Representative from the ski area

Todd Walton, Crested Butte Mountain Resort

Professional from north of Jack's Cabin Cutoff

Rachael Gardner, Crested Butte Events

At-large member from Gunnison

Stephen J. Pierotti, Gunnison Country Times

The TA wishes to thank the outstanding slate of candidates who ran for board seats and extends its gratitude to outgoing board members Loree Weisman, Crested Butte International Lodge & Hostel, and Joellen Fonken, Gunnison Country Shopper. Weisman, the Crested Butte lodging representative, was part of the founding board of directors established in 2002 and has served as board co-chair. Fonken, the Gunnison professional representative, joined the first elected board in 2003 and is the current board chair.

“Loree and Joellen have been instrumental in shaping the Gunnison-Crested Butte Tourism Association into what it is today. Both have been passionate about tourism marketing and elevating awareness of this area. We owe them a debt of gratitude,” says TA Executive Director Jane Chaney.

The new board members will begin their terms at the TA's next board meeting on April 14 at Almont Resort, 7:30 a.m. For more information about the TA, go to www.gcbta.com.

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