

Tourism Association Update for Area Media

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Tourism Association Board Elects Officers

April 7, 2009 -- The Gunnison-Crested Butte Tourism Association (TA) board of directors elected the following officers to serve the next 12 months at its monthly board meeting held this morning at the Almont Resort.

Co-Presidents - Wanda Bearth, Crested Butte Lodging, and Stephen Pierotti, Gunnison Country Times

Vice President – Molly Eldridge, Red Lady Realty

Treasurer – Paul Edwards, Gunnison Arts Center

Secretary – Maggie Dethloff, Red Lady Realty

Other members of the board include Rachel Gardner, Crested Butte Events; Andrea Greene, The Ruby of Crested Butte; Sarah Sanders, Ol' Miner Steakhouse; Marshall Taylor, Gene Taylor's Sporting Goods; Jim Valenzuela, Water Wheel Inn; and Todd Walton, Crested Butte Mountain Resort.

The mission of the TA is to enhance economic vitality by marketing Gunnison County as a year-round destination and to foster relationships with community partners to ensure a quality guest experience. For more information about the organization, visit www.gcbta.com or call 641-7992. The visitor information web site is www.GunnisonCrestedButte.com.