

**G-CBTA  
Budget vs. Actuals  
9/30/2011**

	Budget	Actual	Reimb Incl in Actual	\$ Over Budget	% of Budget
<b>Funds Available for Use + Income:</b>					
Carry Over CO-OP Reimbursement	999.37	999.37		0.00	
Carry Over Media Reimbursement				0.00	
Contingency Fund	50,000.00	50,000.00		0.00	
Current CO-OP Reimbursement		562.50		562.50	
Current Media Reimbursement				0.00	
Current Misc				0.00	
CO Film Grant		500.00		500.00	
Mt. CB Grant				0.00	
LMD	907,500.00	682,500.00		(225,000.00)	75.21%
<b>Total Funds Avail for Use</b>	<b>\$ 958,499.37</b>	<b>\$ 734,561.87</b>		<b>(\$223,937.50)</b>	<b>76.64%</b>
<b>Expenses:</b>					
Accountant	4,050.00	3,342.48		-707.52	82.53%
B&B Creative	5,000.00	2,890.00		-2,110.00	57.80%
Board Member Related	1,000.00	765.41		-234.59	76.54%
Dues/ Memberships	5,500.00	4,714.58		-785.42	85.72%
FAMS	6,950.00	1,215.88		-5,734.12	17.49%
Fulfillment	51,000.00	32,863.37		-18,136.63	64.44%
G-CB Film Commission	1,500.00	1,153.79		-346.21	76.92%
Hospitality	50.00	20.35		-29.65	40.70%
Insurance	1,550.00	1,550.00		0.00	100.00%
Legal	0.00			0.00	
Local Media	725.00	555.59		-169.41	76.63%
Local Meetings	1,500.00	1,311.29		-188.71	87.42%
Local PR:					
Buehler Communications	50,503.00	33,017.05		-17,485.95	65.38%
Intern-PR	0.00			0.00	
Supplies (Media CD's/ Phone)	50.00			-50.00	0.00%
Travel Expenses	375.00	352.50		-22.50	94.00%
<b>Total Local PR</b>	<b>\$ 50,928.00</b>	<b>\$ 33,369.55</b>		<b>(\$17,558.45)</b>	<b>65.52%</b>
Media:					
Direct Mail	20,904.00	9,021.28		-11,882.72	43.16%
Internet	297,848.00	209,703.80	-63.56	-88,144.20	70.41%
Mt. CB Grant				0.00	
Other	6,495.00	7,174.00		679.00	110.45%
Print	205,895.00	185,056.71	-12,586.75	-20,838.29	89.88%
Radio	49,928.00	22,298.00	-860.00	-27,630.00	44.66%
<b>Total Media</b>	<b>\$ 581,070.00</b>	<b>\$ 433,253.79</b>		<b>(147,816.21)</b>	<b>74.56%</b>
Misc Expenses	1,354.00	393.30		-960.70	29.05%
Office Supplies	425.00	414.78		-10.22	97.60%
Payroll Expenses:					
Director Incentive				0.00	
Marketing Coordinator	41,843.00	27,573.10		-14,269.90	65.90%
Marketing Director	88,284.00	59,225.80		-29,058.20	67.09%
<b>Total Payroll Expenses</b>	<b>\$ 130,127.00</b>	<b>\$ 86,798.90</b>		<b>(43,328.10)</b>	<b>66.70%</b>
Photocopy (outside jobs)					
Photography	3,750.00	3,736.07		-13.93	99.63%
Postage	250.00	179.70		-70.30	71.88%
PR Clip Service	4,986.00			-4,986.00	0.00%
Printing	3,000.00			-3,000.00	0.00%
Promotional Items	2,925.00	1,104.08		-1,820.92	37.75%
Promotions				0.00	
Storage Unit(s)	2,440.00	2,000.00		-440.00	81.97%
Tele/ FAX/ Internet	4,500.00	2,474.46		-2,025.54	54.99%
Training/Prof. Development	100.00			-100.00	0.00%
Travel Planner Reprint	60,000.00	60,050.00		50.00	100.08%
Travel/ Tradeshow	11,100.00	7,564.86		-3,535.14	68.15%
Web Related	21,720.00	7,966.59		-13,753.41	36.68%
<b>Total Expenses</b>	<b>957,500.00</b>	<b>689,688.82</b>		<b>(\$267,811.18)</b>	<b>72.03%</b>