

Mat. Due	Drop	Loc	Season	Type	Media	Specs	Comments
04/20/11	5/5/11	regl	smmr	DM	direct mail		Summer DIRECT MAIL
07/15/11	8/1/11	regl	fall	DM	direct mail		Fall DIRECT MAIL
09/15/11	10/1/11	natl	wntr	DM	direct mail		Winter DIRECT MAIL
							Budget 20, 904
05/15/11	5/26/2011	CO	spg	elec	5280 Traveler	eblast	Front Range
07/01/11	7/14/2011	CO	smmr	elec	5280 Traveler	eblast	Front Range
05/29/11	6/10/2011	CO	smmr	elec	5280 Steals & Deals	eblast	Front Range
08/01/11	8/15/2011	CO	fall	elec	5280 Steals & Deals	eblast	Front Range
04/18/11	4/24/11	natl	spg	elec	American Cowboy	Editor's News	Editor's Newsletter sponsorship
03/24/11	4/1/11	natl	spg	elec	Colorado.com	HTML	April OOS e-blast
04/24/11	5/1/11	natl	spg	elec	Colorado.com	HTML	May IS e-blast
05/24/11	6/1/11	natl	spg	elec	Colorado.com	HTML	June IS e-blast tower
06/24/11	7/1/11	natl	smmr	elec	Colorado.com	HTML	July OOS e-blast
06/24/11	7/1/11	natl	smmr	elec	Colorado.com	HTML	July IS e-blast
08/24/11	9/1/11	natl	fall	elec	Colorado.com	HTML	Sept IS e-blast
09/24/11	10/1/11	natl	wntr	elec	Colorado.com	HTML	Oct OOS e-blast
09/24/11	10/1/11	natl	wntr	elec	Colorado.com	HTML	Oct. IS e-blast
10/24/11	11/1/11	natl	wntr	elec	Colorado.com	HTML	Nov. OOS e-blast
10/24/11	11/1/11	natl	wntr	elec	Colorado.com	HTML	Nov. IS e-blast
11/20/11	12/1/11	natl	wntr	elec	Colorado.com	HTML	Dec. IS e-blast
01/01/11	1/1/11	natl	year	Inet	DiscoverColorado.com	All componen	many indexes; 4 SKE mails; home page rotat. Banner
05/09/11	5/16/11	natl	smmr	Elec	DiscoverColorado.com	Skemail	18,000 + subscribers confirm dates
06/09/11	6/16/11	natl	smmr	Elec	DiscoverColorado.com	Skemail	18,000 + subscribers confirm dates
07/20/11	8/1/11	natl	Fall	Elec	DiscoverColorado.com	Skemail	18,000 + subscribers confirm dates
09/20/11	10/1/11	natl	wntr	Elec	DiscoverColorado.com	Skemail	18,000 + subscribers confirm dates
01/20/11	2/2/11	natl	wntr	Elec	Dunhill Vacations	TTV	2.4 million + subscribers
04/13/11	04/20/11	natl	spg	Elec	Dunhill Vacations	TTV	5+ million subscribers
05/11/11	05/18/11	natl	smmr	Elec	Dunhill Vacations	TTV	5+ million subscribers
05/20/11	6/1/11	natl	smmr	Elec	Dunhill Vacations	TTV	2.4 million + subscribers
06/10/11	6/22/11	natl	smmr	Elec	Dunhill Vacations	TTV	2.4 million + subscribers
07/27/11	7/27/11	natl	fall	Elec	Dunhill Vacations	TTV	5+ million subscribers
11/30/11	12/7/11	regl	wntr	Elec	Dunhill Vacations	TTV	2.4 million + subscribers
05/20/11	6/2/11	regl	smmr	Elec	Dunhill Vacations	Postcard	Custom blast to OK, KS, CA, TX, CO
07/25/11	8/4/11	regl	fall	Elec	Dunhill Vacations	Postcard	Custom blast to OK, KS, CA, TX, CO
10/25/11	11/3/11	regl	wntr	Elec	Dunhill Vacations	Postcard	Custom blast to OK, KS, CA, TX, CO
03/22/11	3/29/11	natl	spg	elec	Elevation Outdoors e-blast	e-blast	List of 6,500+
07/05/11	7/12/11	natl	smmr	elec	Elevation Outdoors e-blast	e-blast	List of 6,500+
08/09/11	8/16/11	natl	fall	elec	Elevation Outdoors e-blast	e-blast	List of 6,500+

09/05/11	9/13/11	natl	fall	elec	Elevation Outdoors e-blast	e-blast	List of 6,500+
12/06/11	12/13/11	natl	wntr	elec	Elevation Outdoors e-blast	e-blast	List of 6,500+
06/12/11	6/17/11	intl	smmr	Elec	Essentially American	Listing	50,000 British travelers
01/01/11	12/31/11	natl	year	Elec	E-Tvl Mkt/Tvl Agt Promo	HTML	100,000+ travel agents - monthly blast
01/24/11	2/3/11	natl	wntr	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
02/21/11	3/1/11	natl	wntr	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
03/25/11	4/5/11	natl	spg	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
04/23/11	5/3/11	natl	spg	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
04/29/11	5/4/11	natl	spg	Elec	E-Tvl Mkt/Tvl Consumer Pr	Promo	2 million consumers text deal & photo
05/27/11	6/7/11	natl	smmr	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
06/25/11	7/5/11	natl	smmr	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
07/22/11	8/2/11	natl	fall	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
08/26/11	9/6/11	natl	fall	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
09/24/11	10/4/11	natl	fall	Elec	E-Tvl Mkt/Tvl Agt Promo	e-blast	100,000+ travel agents - monthly blast
10/20/11	11/1/11	natl	wntr	Elec	E-Tvl Mkt/Tvl Agt Promo		100,000+ travel agents - monthly blast
11/26/11	12/6/11	natl	wntr	Elec	E-Tvl Mkt/Tvl Agt Promo		100,000+ travel agents - monthly blast
12/20/11	12/30/11	natl	wntr	Elec	E-Tvl Mkt/Tvl Agt Promo		100,000+ travel agents - monthly blast
02/20/11	3/1/11	regl	spg	Elec	Game & Fish	HTML	Hunt & fish custom blast to 20,000
07/12/11	7/22/11	regl	smmr	Elec	Game & Fish	HTML	Featured sponsor e-blast to 192,000 subscribers
03/17/11	3/22/11	regl	spg	Elec	Game & Fish	HTML	Fish/Flyfish custom blast to 11,500
01/01/11	12/31/11	natl	year	Elec	InstaCom Tvl Agents	HTML	105,000 travel agents- monthly blast
01/20/11	1/24/11	natl	wntr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
02/05/11	2/15/11	natl	wntr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
03/05/11	3/15/11	natl	spg	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
04/09/11	4/19/11	natl	spg	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
05/07/11	5/17/11	natl	smmr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
06/11/11	6/21/11	natl	smmr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
07/09/11	7/19/11	natl	fall	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
08/06/11	8/26/11	natl	fall	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
09/10/11	9/20/11	natl	fall	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
10/08/11	10/28/11	natl	wntr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
11/05/11	11/15/11	natl	wntr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
12/10/11	12/20/11	natl	wntr	Elec	InstaCom Tvl Agents	Tvl Agt Eblas	105,000 travel agents- monthly blast
04/15/11	04/15/11	regl	spg	Elec	KC.com e-blast	HTML	Spring 150,000
06/15/11	06/15/11	regl	smmr	Elec	KC.com e-blast	HTML	Summer 150000
08/01/11	8/1/11	regl	fall	Elec	KC.com e-blast	HTML	Fall 150000
01/10/11	1/11/11	CO	wntr	Elec	Media Spade - BOGO	HTML	Colorado "Dump" alert - 75,000 Colorado skiers
03/30/11	4/5/11	regl	spg	Elec	Media Spade - BOGO	HTML	Fishing e-blast (150,000)
04/28/11	5/1/11	CO	spg	Elec	Media Spade - BOGO	HTML	Colorado bikers (150,000 total)

06/13/11	6/15/11	regl	smmr	Elec	Media Spade - BOGO	HTML	Reg bikers (CO,TX, KS, UT, OK) 250,000 re: QPC biking
08/15/11	8/17/11	regl	fall	Elec	Media Spade - BOGO	HTML	Regional hunters (100,000 total)
10/13/11	10/15/11	regl	wntr	Elec	Media Spade - BOGO	HTML	Texas Skiers - 75,000 in Oct, same 75,000 in Nov.
10/13/11	10/15/11	regl	wntr	Elec	Media Spade - BOGO	HTML	GA/FL skiers - 75000 total
07/15/11	7/15/11	CO	fall	Elec	Media Spade - BOGO	HTML	Co Arts/Rec QPC/SepSpln7/20& 8/20 (75K ea mailing)
05/15/11	5/15/11	regl	smmr	Elec	Media Spade - BOGO	HTML	Reg Arts/Rec to 150,000 5/15 and the same 150,000 6/15
01/10/11	1/11/11	regl	wntr	Elec	Media Spade	HTML	Regional ice fisherman (7,301 total)
12/01/11	12/1/11	regl	wntr	Elec	Media Spade	HTML	Regional ice fisherman (7,301 total)
05/08/11	5/17/11	natl	smmr	Elec	MntnGetaways.com		Custom E-blæ Includes insertions sent to 145,000+ subscribers
06/12/11	6/21/11	natl	smmr	Elec	MntnGetaways.com		Custom E-blæ Includes insertions sent to 145,000+ subscribers
05/02/11	5/12/11	natl	smmr	Elec	MntnGetaways.com		Title Sponsor 140,000+ subscribers
05/16/11	5/26/11	natl	smmr	Elec	MntnGetaways.com		Title Sponsor 140,000+ subscribers
05/30/11	6/9/11	natl	smmr	Elec	MntnGetaways.com		Title Sponsor 140,000+ subscribers
07/03/11	7/14/11	natl	smmr	Elec	MntnGetaways.com		Title Sponsor 140,000+ subscribers
07/22/11	8/4/11	natl	smmr	Elec	MntnGetaways.com		Title Sponsor 140,000+ subscribers
05/01/11	5/1/11	Sprin	spg	Elec	Mountain Flyer	HTML	E-blasts TBD (MF is just starting e-blasts)
09/15/11	9/15/11	natl	wntr	Elec/lr	OnTheSnow.com		All componer custom and newsletter blasts
08/31/11	9/8/11	natl	wntr	Elec	OnTheSnow.com		Title Sponsor Title sponsorships
10/03/11	10/13/11	natl	wntr	Elec	OnTheSnow.com		Title Sponsor Title sponsorships
10/17/11	10/27/11	natl	wntr	Elec	OnTheSnow.com		Title Sponsor Title sponsorships
10/23/11	11/3/11	natl	wntr	Elec	OnTheSnow.com		Title Sponsor Title sponsorships
11/21/11	12/1/11	natl	wntr	Elec	OnTheSnow.com		Title Sponsor Title sponsorships
12/05/11	12/15/11	natl	wntr	Elec	OnTheSnow.com		Title Sponsor Title sponsorships
10/01/11	10/11/11	natl	wntr	Elec	OnTheSnow.com		Custom E-blæ Travel offer custom blast
02/26/11	2/26/11	natl	spg	Elec	Paddling.net	JPG & Text	E-newsletter sponsorship
10/03/11	10/13/11	natl	wntr	Elec	SkiMag.com		Custom E-blæ Boston, DC, & Tx markets;7,000 skiers/air focus
11/01/11	11/10/11	natl	wntr	Elec	SkiMag.com		Custom E-blæ Boston, DC, & Tx markets;7,000 skiers/air focus
12/03/11	12/13/11	natl	wntr	Elec	SkiMag.com		Custom E-blæ Boston, DC, & Tx markets;7,000 skiers/air focus
05/15/11	6/1/11	regl	spg	Elec	Texas Monthly		Custom E-blæ Single sponsorship email blast
05/10/11	5/25/11	regl	spg	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
06/04/11	6/15/11	regl	spg	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
06/10/11	6/29/11	regl	smmr	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
07/20/11	8/3/11	regl	smmr	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
08/20/11	9/1/11	regl	fall	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
08/27/11	9/7/11	regl	wntr	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
10/20/11	11/2/11	regl	wntr	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
11/20/11	12/1/11	regl	wntr	Elec	Texas Monthly	photo & text	E-newsletters Trip Planner
02/28/11	3/7/11	regl	year	Elec	TripAdvisor	DMO Sponso	Online VP link, photos, events, more
04/12/11	4/13/11	natl	spg	elec	TRO- Dennis Reedy	web/Elec	E-blast - solo send

04/26/11	5/3/11	natl	spg	elec	TRO- Dennis Reedy	web/Elec	E-blast - solo send
05/26/11	5/31/11	natl	spg	elec	TRO- Dennis Reedy	web/Elec	E-blast - solo send
01/01/11	1/1/11	natl	year	Inet	24-7Vacations.com	listing	budget/month cap regardless of # of inquiries
02/11/11	4/15/11	natl	spg	Inet	Collinson Media	500 K impres	value added with 2.3 million newsprint insert; state co-op
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		All Co Directory Components for 2011 (with discount)
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Web Downloadable Map
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Thumbnail Photo
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		4 Photos
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		West Elk Scenic Byway Listing & Silver Thread Byway
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Crested Butte Calendar Of Events Page
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Greater Gunnison Area
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Black Canyon Of The Gunnison National Park
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Crested Butte Town Page
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Blue Mesa Reservoir/Curecanti
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Gunnison Town Page
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Downhill Skiing & Snowboarding
12/28/10	01/01/11	natl	year	Inet	Colorado Directory		Banner: Fishing By River Map
01/01/11	01/01/11	natl	year	Inet	Colorado Directory		Banner: Calendar of Events
01/01/11	01/01/11	natl	year	Inet	Colorado Directory		Banner: Colorado Lodging & Lodges
01/01/11	01/01/11	natl	year	Inet	Colorado Directory		Banner: Cabins by town
01/01/11	01/01/11	natl	year	Inet	Colorado Directory		Banner: National Parks
01/01/11	01/01/11	natl	year	Inet	Colorado Directory		Direct Link
10/01/10	1/1/11	natl	year	inet	Colorado.com listings	web and print listings	web and in OSVG
12/15/10	1/1/11	natl	year	inet	Colorado.com	listings	Hot Deals
12/15/10	1/1/11	natl	year	inet	Colorado.com	Welc.Lead G	lead generator from email newsletter sign up
12/15/10	1/1/11	natl	year	inet	Colorado.com	web ads	600,000 formatted banner impressions
12/15/10	1/1/11	natl	year	inet	Colorado.com	web ads	384,000 Small Rec impressions
12/15/10	1/1/11	natl	year	inet	Colorado.com	web ads	286,576 Large Rec impressions
12/15/10	1/1/11	natl	year	inet	Colorado.com	web ads	105, 263 Large Rec Impressions added to original agrmt
01/01/11	1/1/11	natl	year	Inet	DiscoverColorado.com	All componer	many indexes; 4 SKE mails; home page rotat. Banner
01/01/11	12/31/11	natl	year	Inet	Dunhill Vacations	Text Deals	Total cost for all text links detail below
01/20/11	1/20/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
02/15/11	2/20/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
03/01/11	3/5/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
04/01/11	4/5/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
05/01/11	5/5/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
06/01/11	6/5/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
07/01/11	7/5/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links
08/01/11	8/5/11	natl	wnt	Inet	Dunhill Vacations	Text Link	Text deal links

09/01/11	9/5/11	natl	wntr	Inet	Dunhill Vacations	Text Link	Text deal links
10/01/11	10/5/11	natl	wntr	Inet	Dunhill Vacations	Text Link	Text deal links
11/01/11	11/5/11	natl	wntr	Inet	Dunhill Vacations	Text Link	Text deal links
12/01/11	12/5/11	natl	wntr	Inet	Dunhill Vacations	Text Link	Text deal links
01/01/11	1/1/11	Natl	wntr	Inet	Elevation Outdoors online	med rect	Jan/Feb
02/20/11	3/1/11	Natl	spg	Inet	Elevation Outdoors online	med rect	March
03/20/11	4/1/11	Natl	spg	Inet	Elevation Outdoors online	med rect	April
04/20/11	5/1/11	Natl	smmr	Inet	Elevation Outdoors online	med rect	May/June
06/20/11	7/1/11	Natl	smmr	Inet	Elevation Outdoors online	med rect	July/August
08/20/11	9/1/11	Natl	fall	Inet	Elevation Outdoors online	med rect	Sept
09/20/11	10/1/11	Natl	wntr	Inet	Elevation Outdoors online	med rect	Oct
10/20/11	11/1/11	natl	wntr	Inet	Elevation Outdoors online	med rect	Nov/Dec
02/20/11	3/1/11	regl	spg	Inet	Game & Fish		banners 130,000 impressions
07/05/11	7/15/11	regl	fall	Inet	Game & Fish		banners 160,000 impressions July - October
03/20/11	4/1/11	regl	spg	Inet	Game & Fish		fishing - 360,000 imp April - September
03/20/11	4/1/11	regl	smmr	Inet	Game & Fish		banners fishing - 360,000 imp April - Sep
03/20/11	4/1/11	regl	fall	Inet	Game & Fish		fishing - 360,000 impressions April - Sep
07/05/11	7/15/11	regl	smmr	Inet	Game & Fish		fishing - 160,000 imp July - October
01/01/11	12/31/11	natl	year	Inet	Go-Colorado.com	listing	chg seasonal message
01/01/11	12/31/11	natl	year	Inet	Group Tour Magazine	listing	Value added no cost sky 160x400
04/01/11	12/31/11	natl	year	Inet	Group Tour Magazine	listing	Value added no cost sky 160x400
07/01/11	12/31/11	natl	year	Inet	Group Tour Magazine	listing	Value added no cost sky 160x400
10/01/11	12/31/11	natl	year	Inet	Group Tour Magazine	listing	Value added no cost sky 160x400
05/01/11	5/1/11	natl	spg	Inet	MntnGetaways.com	n/a	total buy split 3 seasons
06/01/11	6/1/11	natl	smmr	Inet	MntnGetaways.com	n/a	total buy split 3 seasons
08/01/11	8/1/11	natl	fall	Inet	MntnGetaways.com	n/a	total buy split 3 seasons
05/08/11	5/17/11	natl	smmr	Inet	MntnGetaways.com	sponsor	Travel offers & medium rectangle 5/17/2011 - 8/31/2011
04/01/11	4/1/11	natl	year	inet	MyWedding.com	Listing	E-brochure
01/01/11	12/31/11	Natl	year	Inet	Mountain Flyer	banner ads	web component for year
09/20/11	10/1/11	natl	wntr	inet	OnTheSnow.com	Travel Offers	600,000 Travel Offer impressions on Colorado pages
10/05/11	10/15/11	natl	wntr	inet	OnTheSnow.com	Med Rectang	450,000 Rectangle (300x250) impressions
12/20/11	1/3/12	natl	wntr	inet	OnTheSnow.com	Skin (Their	! Skin (Home Page Take Over)
12/20/11	1/10/12	natl	wntr	inet	OnTheSnow.com	Skin (Their S)	! Skin (Home Page Take Over)
11/04/11	11/14/11	natl	wntr	inet	OnTheSnow.com	Sponsorship	Home Page Sponsorship
11/25/11	12/5/11	natl	wntr	inet	OnTheSnow.com	Sponsorship	Home Page Sponsorship
03/28/11	03/28/11	natl	spg	inet	Paddling.net	banner	week-long website sponsorship
04/25/11	04/25/11	natl	spg	inet	Paddling.net	banner	week-long website sponsorship
01/01/11	12/31/11	natl	wntr	Inet	Snow Monsters kids	web site	3 custom kids websites
01/01/11	12/31/11	natl	year	Inet	TravellInformation.com	Listing	budgeted for 6000 leads

02/28/11	3/7/11	regl	year	inet	TripAdvisor	CO content b	263158 impressions
04/12/11	4/13/11	natl	spg	inet	TRO- Dennis Reedy	banners	Banner ad
05/01/11	4/1/12	natl	year	Inet	TrueWest.com	Listing/photos	May 2010 to Apr 2011 directory listing listing/2 images
12/01/10	11/30/11	natl	year	Inet	USATourist.com	Listing	12/1/09 thru 11/30/10
10/01/11	1/1/12	regl	year	Inet	Wedding Sites & Services	Listing	2063 summer & winter issues
							Budget 297, 848 \$12,983 uncommitted
01/01/11	1/1/11	natl	year	other	Colorado Activity Ctr		DIA Brochure Distribution
01/05/11	1/10/11	natl	year	Other	Dirxtion CD's		3,000 CD's of 2011 Vacation Planner
01/01/11	12/31/11	natl	year	other	InterSpace GUC brochure racks		2 brochure racks at GUC
11/01/11	11/1/12	Loc	year	other	Mtn Express bus sign		11/1/11 thru 11/1/12
09/15/11	1/1/11	natl	year	other	Paddling.net		2012 Calendar November photo/200 word of copy
							Budget 8, 045 - \$1,550 uncommitted
04/05/11	6/1/2011	CO	spg	print	5280 Mag	1/4 page	Front Range
05/20/11	7/1/2011	CO	smmr	print	5280 Mag	1/4 page	Front Range
06/01/11	8/1/2011	CO	fall	print	5280 Mag	1/4 page	Front Range
03/14/11	5/1/11	CO	smmr	print	AAA Colorado Encompass	1/2 p 4C	CTO co op 1/2 page ad (no rate increase)
05/05/11	7/1/11	CO	smmr	print	AAA Colorado Encompass	1/3 p 4C	5% increase from 09
07/07/11	9/1/11	CO	fall	print	AAA Colorado Encompass	1/3 p 4C	5% increase from 09
02/25/11	5/1/11	regl	smmr	print	AAA Kansas	3 7/16 X 4 3/4	May/June CTO co-op
09/02/11	11/1/11	regl	wnter	print	AAA Kansas	4.625 X 4.75	Nov/Dec
05/05/11	7/1/11	regl	smmr	print	AAA Kansas	4.625 x 4.75	July/Aug 1/3 page
02/25/11	5/1/11	regl	spg	print	AAA Missouri	3 7/16 X 4 3/4	May/June CTO co-op
02/25/11	5/1/11	regl	spg	print	AAA Nebraska	3 7/16 x 4 3/4	May/June CTO co-op ad
01/10/11	3/1/11	regl	spg	print	AAA New Mexico Magazine	1/3 p 4C	no increase from 09
03/07/11	5/1/11	regl	smmr	print	AAA New Mexico Magazine	1/3 p 4C	no increase from 09
05/05/11	7/1/11	regl	smmr	print	AAA New Mexico Magazine	1/3 p 4C	no increase from 09
02/25/11	5/1/11	regl	spg	print	AAA Oklahoma	3 7/16 X 4 3/4	May/June CTO co-op
05/05/11	7/1/11	regl	smmr	print	AAA Oklahoma	4.625 X 4.75	July/August
09/02/11	11/1/11	regl	wnter	print	AAA Oklahoma	4.625" X 4.75	Sept/Oct
01/20/11	3/1/11	regl	spg	print	AAA Texas Magazine	1/3 p 4C	4% increase over 2010
03/07/11	5/1/11	regl	smmr	print	AAA Texas Magazine	1/3 p 4C	4% increase over 2010
05/05/11	7/1/11	regl	smmr	print	AAA Texas Magazine	1/3 p 4C	4% increase over 2010
05/25/11	9/1/11	natl	fall	print	AARP Fall	1/6 p4C	Texas Edition
01/20/11	4/1/11	natl	spg	print	American Cowboy	FP + 1/6	Annual Resource issue
03/24/11	6/1/11	natl	smmr	print	American Cowboy	FP + 1/6	value added in destination guide
05/24/11	8/1/11	natl	fall	print	American Cowboy	1/6 p4C	destination guide section
07/21/11	10/1/11	natl	fall	print	American Cowboy	1/6 P4C	destination guide section
09/22/11	12/1/11	natl	wnter	print	American Cowboy	1/2 p 4C	value added Dec/Jan 2012 issue 1/2 page
04/04/11	5/1/11	CO	smmr	print	Applause Publishing House	FP 4C	May/June Den Performing Arts; co-op w/CBMF; 1/2 ea.

12/03/10	1/1/11	regl	wntr	print	Austin Monthly Magazine	1/2 p V 4C	Jan issue value ad tvl page austinmo.com
01/03/11	2/1/11	regl	spg	print	Austin Monthly Magazine	1/2 p V 4C	Spring Wedding issue
02/03/11	3/1/11	regl	spg	print	Austin Monthly Magazine	1/2 p V 4C	Mar issue value ad tvl page austinmo.com
04/01/11	5/1/11	regl	smmr	print	Austin Monthly Magazine	1/2 p V 4C	May issue value ad tvl page austinmo.com
05/01/11	6/1/11	regl	smmr	print	Austin Monthly Magazine	1/2 p V 4C	June issue value ad tvl page austinmo.com
07/01/11	8/1/11	regl	fall	print	Austin Monthly Magazine	1/2 p V 4C	August issue value ad tvl page austinmo.com
09/03/11	10/1/11	regl	wntr	print	Austin Monthly Magazine	1/2 p V 4C	Winter Wedding Resource Guide issue
04/01/11	5/19/11	CO	smmr	print	Boulder Wkly	1/2 p V 4C	Summer Scene 50,000 copies/insert and distrib.
02/08/11	5/1/11	natl	spg	print	Budget Tvl	1/4 p 4C	MayCTO Coop (need specs)
02/21/11	2/24/11	CO	wntr	print	CB News Gay Ski Week	1/4 p 4C	Gay Ski Week "welcome booklet"
02/11/11	4/15/11	natl	spg	print	Collinson Media	1/8 p 4C	insert 2.3 million; 500K impr; top feeder mkts/ state co-op
01/25/11	3/1/11	natl	year	print	Colorado Activity Ctr		summer planner ad(co-ops pay CAC direct)
06/25/11	93/1/11	natl	year	print	Colorado Activity Ctr		winter planner ad (co-ops pay CAC direct)
01/01/11	03/01/11	natl	year	print	Colorado Directory	1/2 p 4C	includes highlighted listings for G and CB
08/14/11	10/1/11	CO	wntr	print	Colorado Expressions	FP 4C	
04/05/11	5/1/11	CO	spg	print	Colorado Parent	1/4 p 4C	
05/05/11	6/1/11	CO	smmr	print	Colorado Parent	1/4 p 4C	
06/05/11	7/1/11	CO	smmr	print	Colorado Parent	1/4 p 4C	
10/01/10	1/1/11	natl	year	print	Colorado OSVG	1/2 p print	TA 1/2 p billed to Tourism Assn
10/01/10	1/1/11	natl	year	print	Colorado OSVG	1/2 p + 1/3 p print	
01/15/11	2/1/11	regl	spg	print	Competitor Mag	full page	50% disc
02/20/11	5/1/11	regl	spg	print	Cooking Light	1/6 p	CTO Co-op BRC card and .com/traveldeals
09/09/10	11/1/10	natl	wntr	print	Cross Country Skier	1/2 p 4C	Jan/Feb (Nov & Dec 2010-pd all in 2010)
09/09/11	11/1/11	natl	wntr	print	Cross Country Skier	1/2 p 4C	Jan/Feb (Nov & Dec 2010-pd all in 2010)
04/28/11	5/16/11	CO	smmr	print	Durango Summer Guide	full page	Summer guide out 4 months
12/04/10	1/1/11	CO	wntr	print	Elevation Outdoors	1/2 V 4C	Colorado Outdoor Rec Mag
02/04/11	3/1/11	CO	spg	print	Elevation Outdoors	1/2 V 4C	Colorado Outdoor Rec Mag
03/01/11	4/1/11	CO	smmr	print	Elevation Outdoors	1/2 V 4C	Colorado Outdoor Rec Mag
04/01/11	5/1/11	CO	smmr	print	Elevation Outdoors	1/2 V 4C	Colorado Outdoor Rec Mag
08/01/11	9/1/11	CO	fall	print	Elevation Outdoors	1/2 V 4C	Colorado Outdoor Rec Mag
03/24/11	4/9/11	CO	smmr	print	FreePress Mesa Co. Cycle	full page	20,000 copies; utah (Moab), eagle/garfield/mesa counties
01/25/11	3/1/11	natl	spg	print	Frontier/Wild Blue Yonder	1/3 p 4C	printed every other month
03/25/11	5/1/11	natl	spg	print	Frontier/Wild Blue Yonder	1/3 p 4C	printed every other month
05/26/11	7/1/11	natl	smmr	print	Frontier/Wild Blue Yonder	1/3 p 4C	printed every other month
07/27/11	9/1/11	natl	fall	print	Frontier/Wild Blue Yonder	1/3 p 4C	printed every other month
09/25/11	11/1/11	natl	wntr	print	Frontier/Wild Blue Yonder	1/3 p 4C	printed every other month
02/10/11	5/1/11	CO	smmr	print	Grand Jct Ride Bike Mag	full page	summer guide
05/10/11	6/1/11	CO	smmr	print	Grand Jct Vacationland	full page	summer guide 50,000 copies on stands 5 mos
11/01/11	1/1/11	natl	wntr	print	Group Tour Magazine	1/3 p 4c	winter quarterly

02/01/11	4/1/11	natl	spg	print	Group Tour Magazine	1/3 p 4c	spring quarterly
05/01/11	7/1/11	natl	smmr	print	Group Tour Magazine	1/3 p 4c	summer quarterly
08/01/11	10/1/11	natl	fall	print	Group Tour Magazine	1/3 p 4c	fall quarterly
12/01/10	1/1/11	regl	wntr	print	High Country Anglers Maga Full p 4C		winter issue quarterly pub
03/11/11	4/1/11	regl	spg	print	High Country Anglers Maga Full p 4C		spring quarterly
06/01/11	7/1/11	regl	smmr	print	High Country Anglers Maga Full p 4C		summer quarterly
08/25/11	10/1/11	regl	fall	print	High Country Anglers Maga Full p 4C		fall quarterly
10/14/10	12/1/10	regl	wntr	print	KC Spaces Magazine	1/4 page	Dec - Jan issue paid in 2010 budget
03/30/11	5/1/11	regl	smmr	print	KC Spaces Magazine	4.833x9.721	May 2/3 page
05/04/11	6/1/11	regl	smmr	print	KC Spaces Magazine	4.833x9.721	combined June/July issue 2/3 page
06/29/11	8/1/11	regl	fall	print	KC Spaces Magazine	4.833x9.721	August 2/3 page
09/28/11	11/1/11	regl	wntr	print	KC Spaces Magazine	4.833x9.721	Nov 2/3 page
10/06/11	10/16/11	regl	wntr	print	KC Star Newspaper	2x7 4C	CO Ski section Sunday Magazine
09/15/10	1/1/11	natl	winter	print	Master Skier Magazine	1/2 p4C	Winter 2010/2011 issue
02/10/11	3/1/11	regl	spg	print	Mountain Flyer	FP 4C	qtrly issue
05/10/11	6/1/11	regl	smmr	print	Mountain Flyer	FP 4C	qtrly issue
08/10/11	9/1/11	regl	fall	print	Mountain Flyer	FP 4C	qtrly issue
11/10/11	12/1/11	regl	wntr	print	Mountain Flyer	FP 4C	qtrly issue
11/01/10	1/1/11	regl	wntr	print	Oklahoma Magazine	1/2 p 4C	Jan issue
04/01/11	6/1/11	regl	spg	print	Oklahoma Magazine	FP 4C	June issue
05/01/11	7/1/11	regl	smmr	print	Oklahoma Magazine	FP 4C	July issue
06/01/11	8/1/11	regl	fall	print	Oklahoma Magazine	1/2 p 4C	August issue
04/01/11	5/1/11	CO	spg	print	PEAK Region Cyclist	full page	5 issues May, June, July, Aug & Sept
05/01/11	6/1/11	CO	smmr	print	PEAK Region Cyclist	full page	5 issues May, June, July, Aug & Sept
06/01/11	7/1/11	CO	smmr	print	PEAK Region Cyclist	full page	5 issues May, June, July, Aug & Sept
07/01/11	8/1/11	CO	fall	print	PEAK Region Cyclist	full page	5 issues May, June, July, Aug & Sept
08/01/11	9/1/11	CO	fall	print	PEAK Region Cyclist	full page	5 issues May, June, July, Aug & Sept
04/12/11	5/13/11	CO	smmr	print	Pueblo Chieftain	FP 4C	Summer Vac Guide 6.25 x 10"
03/27/11	5/1/11	regl	spg	print	San Antonio Mag	1/2 v	May Special Travel Section
04/27/11	6/1/11	regl	smmr	print	San Antonio Mag	1/2 v	June Special Section getaways
05/27/11	7/1/11	regl	smmr	print	San Antonio Mag	1/2 v	July/August
09/27/11	11/1/11	regl	smmr	print	San Antonio Mag	1/2 v	November
01/09/11	3/1/11	natl	spg	print	SkyWest Inflight UAL	1/6 page	Mar/Apr Budget Friendly editorial; get aways
03/09/11	5/1/11	natl	smmr	print	SkyWest Inflight UAL	1/6 page	May/June Budget Friendly editorial; get aways
05/15/11	7/1/11	natl	fall	print	SkyWest Inflight UAL	1/6 page	July/Aug Budget Friendly editorial; get aways
07/15/11	9/1/11	natl	wntr	print	SkyWest Inflight UAL	1/4 page	Sept/Oct Ski Profile 1/2 page
09/01/11	11/1/11	natl	wntr	print	SkyWest Inflight UAL	1/4 page	Nov/Dec Ski Profile 1/2 page
04/15/11	6/1/11	regl	smmr	print	Texas Monthly	1/3 page	Colorado Postcard/CTO co op
10/18/10	1/1/11	natl	year	print	True West Annual Source E Full p 4C		2011 Source Book shelf life one year pay in 2011 budget

02/10/11	4/1/11	natl	spg	print	True West Mag	Full p 4C	monthly pub
03/09/11	5/1/11	natl	spg	print	True West Mag	Full p 4C	monthly pub
04/09/11	6/1/11	natl	smmr	print	True West Mag	Full p 4C	monthly pub
05/03/11	7/1/11	natl	smmr	print	True West Mag	Full p 4C	monthly pub
06/03/11	8/1/11	natl	fall	print	True West Mag	Full p 4C	promote SeptSplendorintheRockies
11/01/10	1/1/11	regl	wntr	print	Tulsa People	Full p 4C	booked Jan/Apr/May/June/Aug
03/10/11	4/1/11	regl	spg	print	Tulsa People	1/6 page	booked AprMayJuneJulAugOct
04/10/11	5/1/11	regl	smmr	print	Tulsa People	1/6 page	booked AprMayJuneJulAugOct
05/10/11	6/1/11	regl	smmr	print	Tulsa People	1/2 page	July half vertical
07/10/11	8/1/11	regl	fall	print	Tulsa People	1/6 page	booked AprMayJuneJulAugOct
04/15/11	7/1/11	regl	smmr	print	Wedding Sites & Services	full page	Invoice from GCB Wed Cncl 4/15/11
04/25/11	7/1/11	regl	smmr	print	Wedding Sites & Services	full page	Summer issue
11/10/11	1/1/12	regl	wntr	print	Wedding Sites & Services	full page	Winter issue
10/01/11	1/1/12	regl	wntr	print	Wedding Sites & Services	full page	Invoice from GCB Wed Cncl 11/10/11
04/10/11	5/15/11	CO	spg	print	Yellow Scene	1/2 vertical	5.167 x 7.563 Boulder Lifestyle Mag
05/10/11	6/15/11	CO	smmr	print	Yellow Scene	1/2 vertical	5.167 x 7.563 Boulder Lifestyle Mag
							Budget 204, 345 - \$5,827 uncommitted
05/01/11	5/20/11	CO	spg	radio	KOA/KVOR	Wed-Fri	Spring RADIO
06/01/11	6/4/11	CO	smmr	radio	KOA/KVOR	Wed-Fri	Summer RADIO
09/01/11	9/8/11	CO	fall	radio	KOA/KVOR	Wed-Fri	Fall RADIO 9/8-10; 9/15-18 DEN and COS
10/15/11	12/15/11	regl	wntr	radio	radio Texas/KLBJ/WBAP/KTRH		Winter RADIO
							Budget 49, 928